

# UKSPF PROJECT #5

## LITTER STRATEGY

Look out for our Forest #LOFOF



### AT A GLANCE

- Improving litter management in the New Forest as part of the Look Out For Our Forest (LOFOF) programme.
- Delivered by New Forest District Council.  
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- £111,000 budget.

### AIM

To support residents and visitors to gain an informed insight into positive littering behaviour.

### ACTIVITIES

- Two year behavioural insights programme
- Development of a litter sculpture and work with schools through education packs and work with an arts and education charity
- Working with businesses and partners to reinforce the LOFOF messaging.
- Provision of #Crabby coastal litter bag dispensers



[www.newforest.gov.uk/article/3529/Look-Out-For-Our-Forest-LOFOF](http://www.newforest.gov.uk/article/3529/Look-Out-For-Our-Forest-LOFOF)