

High Street Conference

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Times are
changing

How retail and
High Streets
are changing

How places
and space
need to adapt

High Streets and retail are important

- 1 in 7 jobs nationally are on High Streets (ONS)
- 40% of local spending stays in the local area (Natwest, CEBR)
- 50% of buildings are residential (ONS)

High Streets and retail are changing

- 75% of high street jobs are in non-retail sectors
- Recreation and Culture biggest increase in household spending between 2012-2019
- 47% of UK businesses are considering how their employees could work closer to home (Knight Frank)

How the High Street is changing

- From transactions
- To experiential

Impact of the pandemic

- Retail
- Office
- Neighbourhoods

Creating resilience in our High Street

- Retail
- Civic
- Residential
- Office
- Leisure
- Health
- Entertainment
- Cultural/Heritage

15/20 Minute Neighbourhoods

- Access to goods and services locally
- Reclaiming public space
- Promote active travel
- Greater access makes for a positive experience

Economic benefits

- People who walk to the high streets spend 40% more than car drivers
- People who walk and cycle make more trips to their local high street per month
- High Street walking, cycling and public realm improvements can boost retail sales by up to 30%

Vibrant High Streets

- Walkable
- Rewilding
- Space to play
- Multifunctional space

Need to look
at change

- What are the issues